

# travelbulletin

February 28 2020 | ISSUE NO 2,143 | [travelbulletin.co.uk](http://travelbulletin.co.uk)

Giving agents the edge

## EVENT BULLETIN

Weddings and honeymoons showcases in Liverpool and Glasgow

## IN THE HOT SEAT

Our new interview feature, this week with Gordon McCreadie from If Only...

## ESCORTED TRIPS

Group adventures for intrepid travellers across all corners of the globe

## HOTELS, RESORTS & SPAS

Relaxation and fine food in fabulous properties



## USA

Bright lights and top sights on a mega-fam trip



## AGENT INSIGHT

Nick Harding  
Travel Designers

**B**EING A travel agent in the digital age has opened up a whole new sales channel and one that is sometimes overlooked – the spa holiday, the digital detox. With more and more pressures – family life, work life – would you like a digital detox? How about a few days away from it all to re-charge your batteries, maybe with a partner or a group of close friends? If the answer is yes, you can be sure you have clients who want to do the same, so why not take the time to promote these amazing holidays?

People often think of spa holidays as long haul and expensive – and they can be – but there is a lot to offer much closer to home. For example, Hoseasons offers quite a few breaks, including the Windmill Retreat and Spa near Glastonbury and The Finlake Holiday Resort, South Devon. Check out their website, you will be surprised at the amazing value.

Also closer to home, you will find a raft of hotels on offer in Europe, such as the Anassa and Almyra Hotels in Cyprus, The Cascade Wellness Resort in Portugal, The Grand Hotel, Lake Como. The list is endless.

But do be careful – different spas offer very different types of treatments, from Ayurvedic to medical treatments – so its up to you to ask the clients the right questions, and then do the research. It is not as difficult as it sounds. Most resorts spa menus are online and, if in doubt, call or email the spa manager. They will be happy to help.

So challenge yourself and see if you can open up a new market in your agency, by simply asking the right questions...



**TURKEY OPENS UP...** The Turkish Ministry of Foreign Affairs has announced its decision to grant tourist visa exemptions to UK citizens. Additionally, citizens of Austria, Belgium, the Netherlands, Spain and Poland will be able to visit Turkey without a tourist visa. The exemption applies to touristic travels to Turkey for every 90 days within a 180-day period. This comes into force on March 2.

## LATA relaunches its flagship event as LATA Expo for 2020

THE LATIN American Travel Association has relaunched its flagship event as LATA Expo. It will be taking place from June 8-10 in London. Formerly known as Experience Latin America (ELA), the rebranded event will be held at Magazine London, a new event space on the capital's Greenwich Peninsula.

The inaugural LATA Expo is projected to have a 15-17% increase in the number of exhibitors compared to ELA last year. A new addition to the programme will be a Ministerial Summit, which will take place on June 10 and focus on marketing Latin American destinations to UK travellers, understanding UK consumers, and providing valuable industry insights to the travel trade. There will also be LATA events held in Amsterdam on June 15 and Paris on June 17.

For more information about the relaunched event, go to [www.lata.travel](http://www.lata.travel)



Lively scenes from last year's ELA event, which has now been relaunched for 2020 as LATA Expo.

## Five-star hotels on first class island breaks with Jet2

FOR CLIENTS looking to discover the White Isle at its finest, the Ibiza Gran Hotel is the perfect location for exploring the old town and a range of local activities.

This hotel offers a range of suites where guests can enjoy picturesque views of Ibiza as they relax by the outdoor pool or instead take a trip to the spa, for a range of treatments.

For those wanting to explore the town, the hotel is perfectly located in the centre and just 100m from the nearest shops, bars and restaurants.

Jet2holidays is offering a stay at the five-star Ibiza Gran Hotel, seven nights bed and breakfast departing from Manchester on May 4 for £1,119 per person based on



two sharing.

In Paphos, Cyprus, the tour operator, is offering the luxurious Almyra, which combines eight acres of landscaped gardens with a seafront location and views.

Perfect for the whole family, the Almyra has a variety of children clubs available and a secluded spa area complete with its own

infinity pool for adults.

The Jet2holidays deal in the five-star Almyra, with seven nights bed and breakfast departs from Manchester on June 30.

The price is £829 per person based on two sharing and includes a 22kg baggage allowance and return transfers. [www.jet2holidays.com](http://www.jet2holidays.com).

## Accor's launch in Leicester

MORE THAN 250 guests from across Europe have celebrated the opening of new hotels Novotel Leicester and Adagio.

The Novotel Leicester has 154 rooms and is located within walking distance of the city in the newly regenerated Waterfront area. Nine B, the restaurant-bar, serves local and international cuisine.

The Aparthotel Adagio Leicester is also based close to the centre with 98 apartments. Both properties are a short distance from East Midlands and Birmingham Airport.

Accor has named this Leicester development one of Europe's flagship dual sites and one of Europe's flagship Novotels. [www.travelpros.accor.com](http://www.travelpros.accor.com)

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